Understanding Traditional Agriculture Through Stakeholder Outreach

Becoming a Traditional Farmer

Potential Solutions Pipeline Challenges Introduction • Establish a "network" to facilitate · A'ole Pa'a ka 'Aina (loss of cultural Learn about 'aina (land) based activities cooperation and support 'aina connection to the land) · Lack of awareness about how to get involved based activities **Experience** Fewer young people interested in farming today Learn traditional practices by helping on a farm than in the past Initiation Make the personal choice to start a small scale farm Create a database to connect farmers to landowners Lack of start-up capital Growth Establish a farm business Stakeholder Lo'i Kalo* Survey Market competition • Develop value-added products, cooperatives Success Information and food hubs Access to market Become a successful Promote incentives at the state level Profitability mahi'ai (farmer) and enjoy · Access to startup capital ndividuals who took the survey the triple benefits vere interested in *Mālama 'Āina* activities of traditional (caring for the land) agriculture 39% currently farm *kalo* 90%are interested in starting a *lo'i*



CORAL REEF ALLIANCE

The Coral Reef Alliance (CORAL) is an international conservation organization dedicated to uniting communities to save coral reefs.

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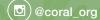


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CORAL in Hawai`i

In Hawaii, CORAL is working with partners to reduce land-based sources of pollution. One of our priority initiatives is to work with local stakeholders in West Maui to measure the efficacy of *loii* - traditional terrace gardens used to farm *kalo* (taro root) - at reducing nutrient and sediment pollution in streams.