THANK YOU!

We are excited to release our annual report for the fiscal year 2011. Our team and volunteers are proud of the progress we’ve made this year. We hope you enjoy this year’s report.

Our highlights are:

- The Coral Reef Sustainable Destination Certification Program
- Coral Reef CSI
- Reef Resilience trainings
- Shark Sanctuaries

We are very grateful to have the support of our partners, foundations, corporations, and individuals. Here is our financial summary:

Expenses: $446,073

Support and revenue: $1,107,796

Management & General: $22,713

In-kind Contributions: $44,104

Individual Contributions: $40,066

Fundraising: $256,905

Foundation & Corporate Grants: $430,641

In-kind Contributions: $26,619

Sales, Accountings, & Marketing: $30,178

Management & General: $14,873

Total Support & Revenue: $1,107,796

Total Expenses: $446,073

We could not have done it without the support of our partners and donors. Thank you for your support.

Michael Webster, Executive Director

H. William Jesse, Jr., Director and Board Chair
**CONSERVATION ALLIANCES**

It’s no secret that coral health is in a precarious position. To slow and reverse these trends, multiple partners have come together to work collaboratively on conservation projects that will foster the health of our reefs. The Coral Reef Alliance’s (CORAL) 2011 Conservation Program Highlights were focused on the success of its conservation alliances, which include partnerships with local communities, scientists, and businesses to protect and restore reefs around the world. The program featured case studies of successful conservation efforts and the lessons learned from these projects. The program also highlighted the importance of maintaining strong partnerships with other organizations and stakeholders to achieve long-term conservation goals.

**SUSTAINABLE FINANCING**

Sustainable financing is critical to the success of any conservation program. CORAL’s Sustainable Financing section provided examples of successful financing mechanisms and highlighted the importance of building partnerships with a wide range of stakeholders to ensure the long-term success of conservation projects. The section also discussed the importance of using new and innovative funding mechanisms, such as the use of user fees and tourism levies, to support conservation efforts. The section emphasized the importance of engaging with local communities and businesses to ensure the sustainability of conservation programs.

**TREAT REDUCTION**

CORAL’s Threat Reduction section focused on the threats facing coral reefs, including climate change, overfishing, and pollution. The section highlighted successful conservation efforts that have helped to reduce these threats and provided examples of successful conservation initiatives, such as the implementation of marine protected areas and the development of sustainable seafood certification programs. The section also discussed the importance of engaging with local communities and businesses to ensure the success of conservation efforts.

**SUSTAINABLE BUSINESS PRACTICES**

CORAL’s Sustainable Business Practices section provided examples of successful conservation initiatives that have helped to support sustainable business practices. The section highlighted examples of successful partnerships between businesses and conservation organizations, such as the implementation of sustainable tourism initiatives and the development of sustainable seafood certification programs. The section also discussed the importance of engaging with local communities and businesses to ensure the sustainability of conservation efforts.

**EFFECTIVE MANAGEMENT**

CORAL’s Effective Management section provided examples of successful conservation initiatives that have helped to improve the management of marine resources. The section highlighted examples of successful partnerships between government agencies and conservation organizations, such as the implementation of sustainable tourism initiatives and the development of sustainable seafood certification programs. The section also discussed the importance of engaging with local communities and businesses to ensure the sustainability of conservation efforts.

**BENEFIT SHARING**

CORAL’s Benefit Sharing section provided examples of successful conservation initiatives that have helped to support benefit sharing with local communities. The section highlighted examples of successful partnerships between government agencies and conservation organizations, such as the implementation of sustainable tourism initiatives and the development of sustainable seafood certification programs. The section also discussed the importance of engaging with local communities and businesses to ensure the sustainability of conservation efforts.

**CORAL’S APPROACH**

CORAL’s Approach section provided an overview of the organization’s goals and strategies for conservation. The section highlighted the importance of maintaining strong partnerships with other organizations and stakeholders to achieve long-term conservation goals. The section also discussed the importance of engaging with local communities and businesses to ensure the sustainability of conservation efforts.