WHO IS CORAL?

The Coral Reef Alliance (CORAL) is a non-profit, environmental NGO that is on a mission to save the world’s coral reefs.

VISION

- PARTNERSHIP
- INNOVATION
- SUSTAINABILITY
- ACCOUNTABILITY
- ESPRIT DE CORPS

About Us

We work collaboratively with communities to reduce direct threats to reefs in ways that provide lasting benefits to people and wildlife. In parallel, CORAL is actively expanding the scientific understanding of how corals adapt to climate change and applying this information to give reefs the best chance to thrive for generations to come. This combined expertise uniquely positions us to achieve our mission by rallying the conservation community around scalable and effective solutions for coral reefs.

Our Values

Our core values guide our organization, ensuring that we build alliances to find real-world conservation solutions to saving coral reefs and that we are good stewards of what we are entrusted with. We hold ourselves accountable for creating lasting change and our staff share a spirit of camaraderie and allegiance to each other and our mission.

- PARTNERSHIP
- INNOVATION
- SUSTAINABILITY
- ACCOUNTABILITY
- ESPRIT DE CORPS
CORAL recognizes the important role that the private sector can play in advancing our mission of saving the world’s coral reefs. Partnerships with companies can help raise public awareness for issues, improve business practices and support important conservation initiatives. Our partnerships with que Bottle, 15Five and Hawaiian Airlines showcase some of the ways we could partner together. We’d love to work with you to develop a win-win strategy that benefits your company and saving coral reefs.

Weather stations donated by Skye Instruments Ltd. for use at CORAL’s project sites on Maui have made it possible to collect real-time data that shows the correlation between rainfall and sediment accumulation in the Wahikuli watershed. More sediment captured on the watershed means less sediment traveling down streams and out onto coral reefs.