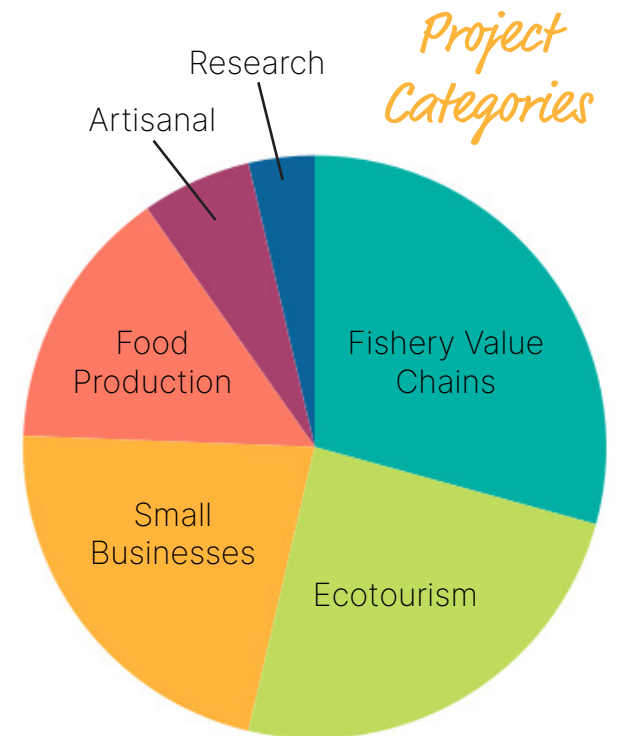


Income Diversification Projects of the Mesoamerican Reef Region



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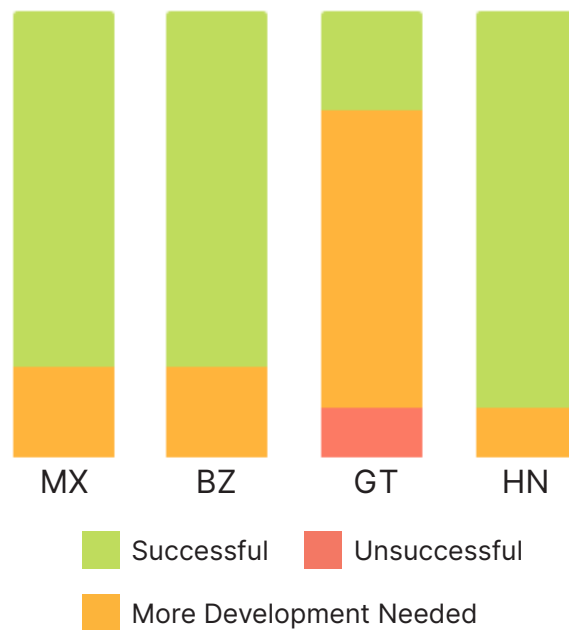
Confirmed Projects within the region



Defining Success

- Strong established relationships between management and community and amongst community members.
- High community participation in project development and management.
- Project financial independence.
- Capitalized on beneficiaries' pre-existing knowledge.
- Emphasized conservation mentality to foster beneficiary-led conservation actions.
- Worked to reduce fishing dependence or increase sustainable fishing practices.

Project Success



Project Challenges

- Management:** Need for increased administrative support, business financial management training, and more comprehensive project planning.
- Long Term Funding & Support:** Insufficient funding for project development, continuation, and beneficiary on-going support.
- Interpersonal Relationships:** Cultural roadblocks, strained interpersonal relationships, and further capacity building needed to expand project.

Projects in the MAR are:

Supporting coastal communities through economic development and diversifying income rather than changing livelihoods.

Trust and strong relationships:

Between beneficiaries and management as well as partnerships with other organizations or resources are essential in enabling projects' success.

Key Takeaway:

Establishing relationships must be extensively considered and integrated into planning to promote the success of income diversification projects.